

EQUIPMENT

CREDIT CARD PROCESSING EQUIPMENT

Business Type: Mail, Telephone, Internet Order

SHOPFACTORY SHOP CART SOFTWARE



OVERVIEW:

Provider of award-winning ecommerce solutions in many languages to shop owners and website developers, to make creating professional online shops point and click easy. With more than 100,000 shops worldwide built with our secure shopping cart software, ShopFactory is one of the world's most popular and powerful e-commerce solutions.

SHOPFACTORY DESCRIPTION:

Easy navigation: ShopFactory shops are extremely easy to navigate. We have made sure of this. Because if customers find navigation in your shop difficult, you will lose them.

Search for products: This makes it even easier for your customers to find what they want in your shop - increasing your chances of making the sale.

Remember customer details: Do you have repeat customers? This function means they'll never have to type in their details again. Customers leaving your shop to return later can automatically restore their shopping basket.

Taking care of tax and shipping calculations: If you do not tell your customer the total cost of a purchase, you will lose many sales. ShopFactory gets you extra sales by calculating all costs automatically.

Import product data from existing database: Do you already have an existing product database? You can import these products into ShopFactory to speed up shop creation to save you time and money.

On special and discount functions: Putting products on special and offering discounts helps increase sales. ShopFactory supports many different discount functions and automatically highlights products on special.

Unlimited options and choices for products: Do your products have options and choices such as air conditioning or colors and sizes? This function makes sure you can include even the most complex products.

Support for secure transactions: ShopFactory supports more than 50 real-time payment gateways around the world. Or you can use our completely free secure ordering process with SSL and PGP encryption support. This helps you overcome payment security concerns - the number one Internet sales killer.

CALL FOR PRICING • TOLL FREE (800) 510-2503



5955 Shiloh Rd., Suite 100 • Alpharetta, GA 30005
800-510-2503 Toll Free
678-513-6778 Atlanta
888-282-9553 Fax

www.PayNetSystems.com